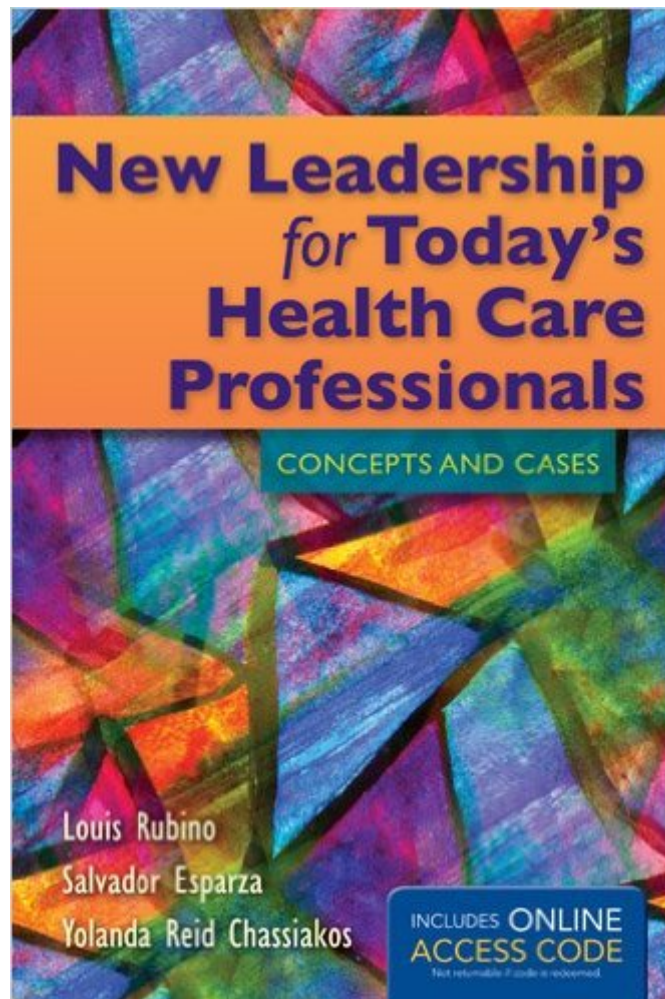


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New Leadership For Today's Health Care Professionals: Concepts And Cases



Synopsis

With Obama's Healthcare Reform Plan taking form, healthcare professionals realize that the U.S. delivery system will be changing. Old leadership models can no longer be effective. There is an expectation that a more adaptable, proactive, innovative professional is needed to lead the nation's healthcare workforce. This book offers a comprehensive view of the leadership competencies necessary to be successful in today's healthcare industry. Each chapter is written by a leader in the healthcare industry under the guidance of the editors who have many years' experience in academia. Written with the undergraduate health professional student in mind, the book covers essential leadership concepts and offers many pedagogical features to engage the student in learning. Cases related to each chapter topic are woven into the text to help the student comprehend the practical side of the principles examined.

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